

**GREAT  
EXPERIENCES  
START HERE**



# DIGITAL EVENT SOLUTIONS

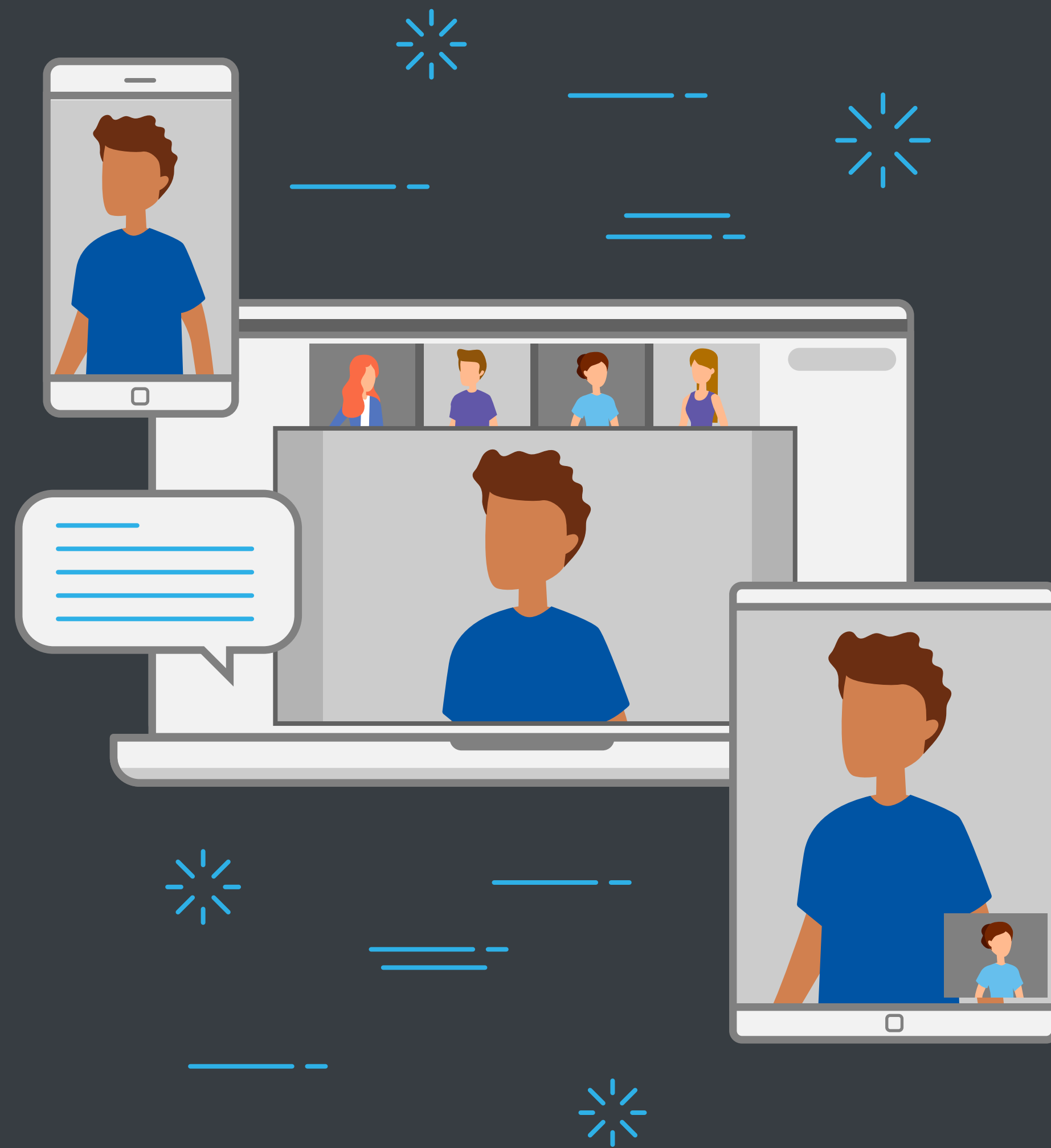
Are you interested in having a meeting virtually? Perhaps it's time to create content and push it out through a webinar? Or maybe stream information to a select group of individuals? What if it's time to take that full live event and put it online as a virtual event so your attendees may benefit?

With Bartha, a successful virtual event is not only a stress-free experience, but one that is safe and secure. From password protected sessions to pre meeting test streams making sure all pathways are engaged, Bartha is dedicated to making sure we give you the best, safest product, every time.

We know you have many choices when looking for an online partner. Our platform solutions, combined with our industry professional know-how and experience, unequivocally gives you the best and most well-rounded solution for your next digital event.

**Give us a call and let us show you how we can help!**





# OUR DEDICATION



Bartha will be there with you every step of the way. From technical support, to stream directing, or even simply making the hard decisions simple, Bartha will work with you and your team to ensure you receive the right solutions to fit your vision and needs.

That live event turned into an online event experience which combines webinars, virtual meetings, streaming and networking in one place is possible, and we can help. That webinar or virtual internal meeting you hope to make streamlined is possible, and we can help.

Our extensive variety of digital platforms gives Bartha the best array of tools to tailor your event to meet your objectives—providing you a white glove, one-stop shop experience. Taking your digital event to the next level is possible with a partner in Bartha. Enhancements to having us assist include:

- **COMMUNICATION**

- Pre and Post communication to meeting organizers and attendees*

- Pre event rehearsals*

- Real time back channel communication between our team and yours*

- Live or online facilitation and operation of your virtual event*

- Post event deep dive into the reports/analytics*

- **CREATION**

- Custom content*

- Animated slides and graphics*

- Transition videos and motion graphics in between presenters*

- Custom backdrops*

- **SOLUTIONS**

- Real Time Virtual Producing Platform software to use as a script and prompter for all presenters despite location*

- Video On Demand once the event has ended - easy to use website where all presentations would live to be viewed at a later time*

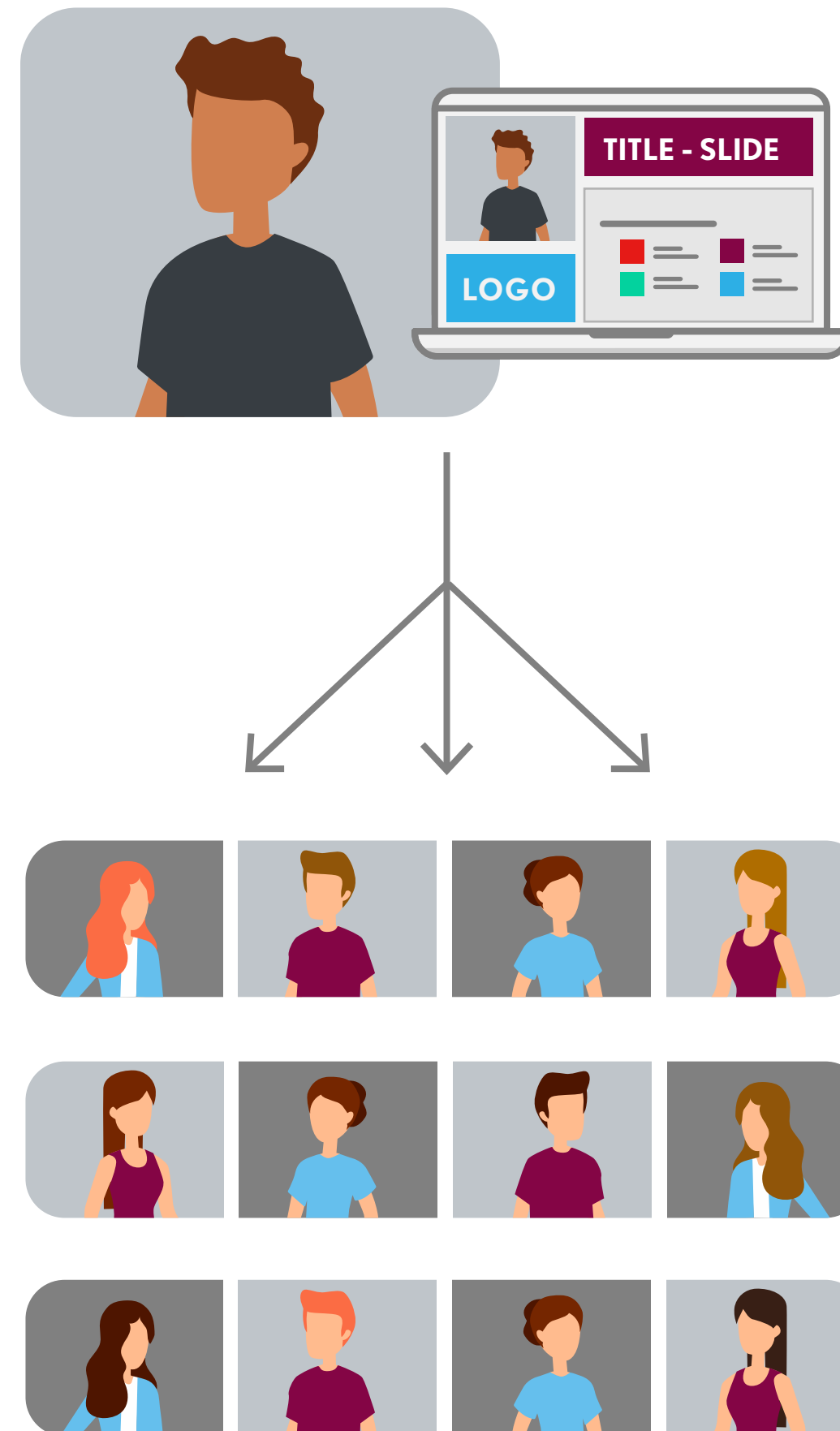
- Advanced and powerful integration solutions*

- Production value through bringing a "show feel" to the webcast/webinar, work with a producer to develop scripts and show flows, just like the real thing*

# STREAMING



Web Streaming is primarily a presenter with supporting digital content. They are based on a video-to-user model. They handle thousands or even tens of thousands of viewers with no application requirements or log on needed by a viewer.



## ✓ KEY POINTS:

- Custom Screen Layout & Branding
- Advanced Reporting/Analytics
- Robust end to end security/compliance
- Real Time, Multilingual Accommodations
- Polling
- Q&A

[CLICK HERE TO WATCH VIDEO](#)

# WEBINARS



A Webinar is the best way to manage the interconnection and participation of multiple presenters. It provides the flexibility to manage multiple presentation elements from various presenters such as, cameras, HD videos, audio and graphics. Combining all of those elements into one cohesive and content rich screen for the viewers.

## MODERATOR

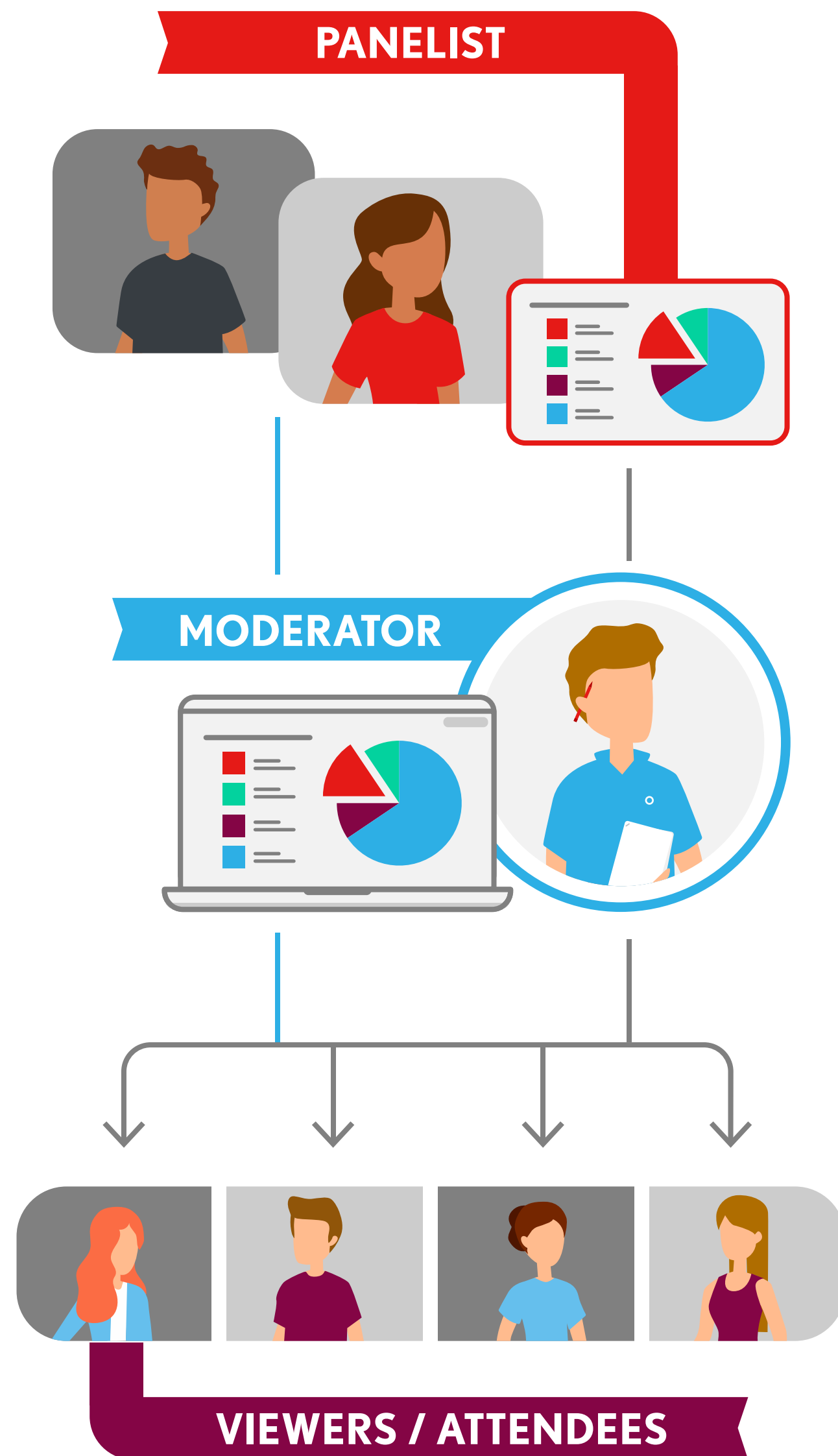
This is a Bartha Producer/Technical Director, doing all the nitty gritty work. They control what “goes to the screen”, and how the viewers interact with the panelists.

## PANELISTS

These are your presenters contributing to the stream from remote locations. They can share their screen or follow along as needed.

## VIEWERS

Your audience members. Given the situations, they will be given different opportunities to engage with the live presentation.



## ✓ KEY POINTS:

- Flexible screen control tools
- Multiple Global Presenters
- Virtual Security Permissions/enforcement
- Simple Attendee information capture
- Hand raising
- Polling
- Q&A

[CLICK HERE TO WATCH VIDEO](#)

# VIRTUAL MEETINGS

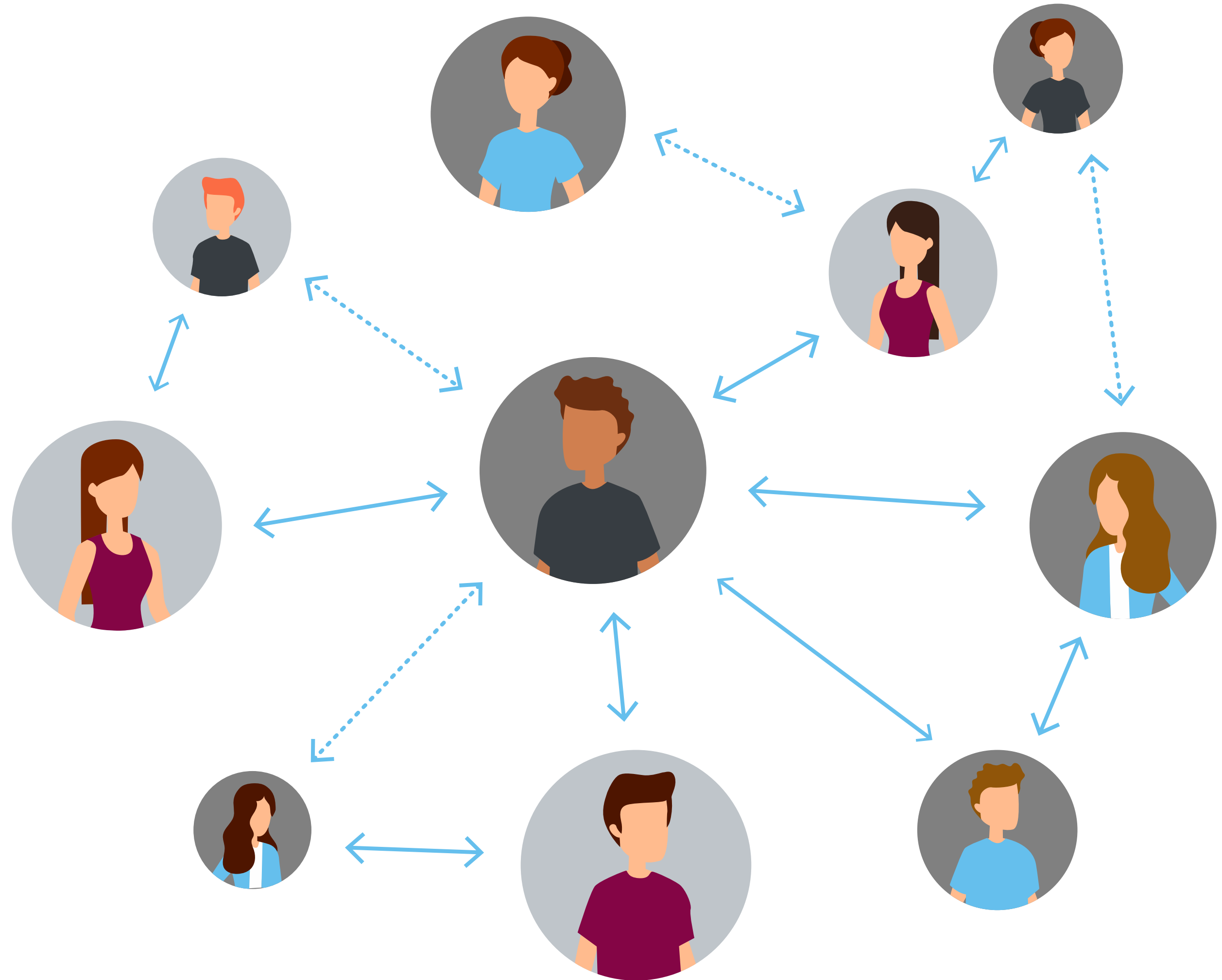


This is a great way to get multiple people from around the world into a digital “room”. (No need for the 6’ rule here). They are great for talking about a given subject with fellow collaborators. With the ability to break off into smaller groups, virtual meetings are a simple way to meet in comfort.

## ✓ KEY POINTS:

- Advanced screen sharing/Annotations
- In Meeting Breakout sessions
- Hand raising
- Polling
- Q&A

[CLICK HERE TO WATCH VIDEO](#)





# THANK YOU!

For more information, case studies,  
and examples of our work,  
please visit us at [www.bartha.com](http://www.bartha.com)

**800.363.2698**  
**600 NORTH CASSADY AVE**  
**COLUMBUS, OH 43219**